

Lake Bovell she/her

Northbridge, 6003, Western Australia
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[Lake Bovell - IMDb](#)

FILM.
FARM.
EVENTS.
FASHION.

I have extensive experience in fashion design, farming, production, retail, event planning, and project management, with a strong focus on operations, stakeholder engagement, and venue and personnel management. Over the past two and a half decades, I've founded a retail shop and two non-profit creative industry groups, honing my skills in leadership, people management, and event coordination. After having specialised in fashion and creative based precinct festivals, comedy rooms, and dabbling in seasonal farming, I have recently moved into the Film Industry which I've found to be a mix of all the things I love doing - bolstering the creative industries, driving big things, and keeping people (cast & crew) supported, comfortable and happy so they can do their best.

I am a motivated professional with a proven ability to build relationships, network effectively, and deliver successful outcomes. I enjoy working with passionate teams to create impactful events and projects. My recent roles involve project planning, budget management, stakeholder liaison, and client services, where I maintain a sincere, professional, and flexible approach to consistently deliver high-quality results.

Licence

C - Manual, 1999
HR-b Synchronesh, TLIC3004, 2022

Education & Qualifications

Università per Stranieri, Italy
Advanced Certificate of Language (Italian), 2001

University of Western Australia
Bachelor of Arts (Italian), 2002

Central TAFE
Certificate IV in Applied Language (Spanish), 2007

West Coast Institute of Training
BSBSUS401, Certificate II in Business (Implement and Monitor Environmentally Sustainable Work Practices), 2012

Hospitality Institute of Australasia
SITHFAB201, Provide Responsible Service of Alcohol, 2015
SITXFSA101, Hospitality - Food Safety Level 1, 2015

CBD College
HLTAID009, Provide Cardiopulmonary Resuscitation, 2019, 2022
HLTAID010, Provide Basic Emergency Life Support,

2019, 2022
HLTAID011, Provide First Aid, 2019, 2022

Curtin University
CAS1x: Noongar Language and Culture, 2019

North Metropolitan TAFE
AHC20416, Certificate II in Horticulture, 2022
AHC21616, Certificate II in Landscaping, 2022
AHC21020, Certificate II in Conservation and Land Management, 2022

WorkSafe WA
Safety Certificate, Farming Industry, 2022
Safety Certificate, Horticulture Industry, 2022

WA Health Department
Infection Control Training - Covid-19, 2022

Barista School Perth
Coffee Fundamentals Barista Certificate, 2024

EXELTrain Pty Ltd
UEECD0007, Apply work health and safety

regulations, codes & practices in the workplace,
2024
UEERL0003, Conduct in-service safety testing of
electrical cord connected equipment & cord
assemblies, 2024
UEESS00174, Electrical Safety Testing of Electrical
Cord Connected Equipment & Cord Assemblies

Skill Set, 2024

Screen Producers Australia
Respectful Workplace course, 2024

Sustainable Screens Australia
Sustainable Production Methods workshop, 2025

Work History

Fashion - Art - Retail

Red Stripe, Skullduggery Fashion Labels. WA. 2001-2017. Designer, Manufacturer.
Red Stripe Clothing Retail shop. WA. 2001-2015. Owner, Manager.
The Butcher Shop Art Supplies Wholesale and Retail business, WA. 2015. Warehouse Manager.
GARBAGEtv Menswear Fashion Label, WA. 2015-2016. Production Manager, Studio Manager.
Artist Assistant 2015-2020. USA, WA. Assistant to various mural artists commissioned to paint large scale works.
Famous Sharron Comedian and MC, WA. 2017-2018. Merchandise Manager.

Community

William Street Collective Incorporated Community Based Not-for-Profit Event & Marketing Organisation, WA.
2006-2018. Co-founder, Treasurer, Project Manager, Marketing, Festival Coordinator, Festival Producer.
Creative Crops Not-For-Profit Arts Organisation, WA. 2011-2018. Co-founder, Administration, Marketing.

Farming

Yenelin, Balaclava, Nulla Nulla. Cropping Enterprises, WA. 2017-2022. Seeding & Harvest Tractor Operator, Farmhand.

Live - Stage

Amplifier Nightclub. WA. 2001-2003. Bar staff.
The Bird Live Music Venue and Small Bar, WA. 2015-2019. Marketing Coordinator, Exhibitions Coordinator.
The Gelo Company Entertainment and Education Provider, WA. 2016-2022. Director of Operations, Accounts, Human Resources, Project Manager, Payroll Manager.
Avid Events Entertainment Provider, WA. 2019. Venue Manager.
A-List Entertainment Entertainment Provider, NSW. 2019-2025. Venue Manager & Coordinator, Fringe World Festival.
Century Entertainment Entertainment Provider, NSW. 2019-2025. Venue Manager, Festival Coordinator, Perth Comedy Festival.
Fremantle Comedy Lounge Weekly Comedy Room, WA. 2018-2019. Marketing, Door, Room Manager.
Lazy Susan's Comedy Den Weekly Comedy Room, WA. 2019. Door.
City of Fremantle Local Government, WA. 2021-2022. Festivals Team - Front of House Manager, Production Crew.
Bogan Bingo Entertainment Pty Ltd Entertainment Provider, VIC. 2018-2022. Accounts Manager, Bookkeeper.
Roskilde Festival Music and Art Festival, Denmark. 2019. Signage & Production Team.
Sacha Baron Cohen Live Performance, WA. 2021. Production Coordinator, Personal Assistant, Stage Manager, Front of House Manager.

Film

Kid Snow. Kid Snow Productions. Feature Film, WA. 2022. Covid Safety Coordinator.
The Claremont Killer. ESA 4 Productions. Mini series (Channel 7), WA. 2022. On Set Unit Assistant.
He Ain't Heavy. HAH Films Pty Ltd. Feature Film (Netflix), WA. 2023. Unit Manager.
Montague Production Services Film Production Service, WA. 2023. Truck Driver.
Population 11. Jungle Entertainment Pty Ltd. TV Series (Stan), WA. 2023. Assistant Unit Manager.
The Twelve S2. Easy Tiger Pty Ltd. TV Series (Binge), WA. 2023. Assistant Unit Manager.

Runt. SP Runt Productions. Feature Film, WA. 2023. Second Unit Manager.
We Bury The Dead. Penguin Empire. Feature Film, WA. 2024. Assistant Unit Manager.
Scrublands S2 : Silver. Easy Tiger Pty Ltd TV Series (Stan), WA. 2024. Assistant Unit Manager.
Overture. Overture Film Production Pty Ltd. Feature Film, WA. 2024. Unit Swing Driver.
The Twelve S3. Easy Tiger Pty Ltd. TV Series (Binge), WA. 2024. Assistant Unit Manager.

Volunteering

Hollywood Bush Reserve, Nedlands. 2022. Revegetation and maintenance.

Awards & Achievements

University of Western Australia Scholarship for Study Abroad - Italy (2001)
Fashion Parades & Editorials Fashion featured (2002 – 2015)
Propel Youth Arts Business Development Guest Speaker (2011)
Propel Youth Arts KickstART Youth Festival Pave Your Way Forums Panellist (2015)
John XXIII College Guest Speaker to Year 12 Students (2012)
City of Perth Matched Funding Grant Recipient (2011)
City of Perth Best Retail Window Display (2013)
City of Perth Community Event Grant Recipient (2006-2016)
Department of Culture and The Arts Community Event Grant Recipient (2006-2015)
Central Institute of Technology Fashion Department Industry Advisor (2015)
Central Institute of Technology Fashion Department Guest Speaker (2015)
City of Vincent Community Event Grant Recipient (2016)
City of Vincent Town Centre Action Plan Grant Recipient (2017)
City of Vincent Outstanding Community Achievement Award (2018)
Fringe World Festival Free & Community Events Category - Award Winner (2016)
Media Entertainment & Arts Alliance WA Crew Representative at Federal Council (2024)

Positions Held

Strata Committee for 43 Shenton Street, WA, 2002 - 2019.
Secretary of The William Street Collective, WA, 2006 - 2007.
Treasurer of The William Street Collective, WA, 2007 - 2019.
Committee, Professional Film Crew of Western Australia, WA, 2024.

Memberships

Media Entertainment & Arts Alliance - Entertainment, Crew, & Sport member
Women In Film & Television Australia
Professional Film Crew of Western Australia

References

Bonnie Davies
The Gelo Company, Chief Executive Officer
0424 571 388 / bonnie@gelo.com.au

James Stevenson
A-List Entertainment, Project Manager & Producer
0402 180 970 / James@Alist.com.au

Mike Montague
Montague Production Services Pty. Ltd, Unit Manager & Fleet Owner
0412 039 310 / mpsfilm@icloud.com

James Declase
Century Entertainment, General Manager - Festivals
0435 168 823 / james.declase@century.com.au

Sarah Wilkinson
City of Fremantle, Festivals Coordinator
0407 489 260 / sarahwi@fremantle.wa.gov.au

Events and Projects Produced *Event descriptions available upon request.*

2021

Sacha Baron Cohen Live

2017

The Piazza Hut at Fringe World

Northbridge Area Map for The Gelo Company for Fringe World

Northbridge Action Plan

2016

OnWilliam Collectible Magnet Set & Northbridge Area Map

Streetside, a Northbridge precinct festival

2015

Northbridge Area Map

GARBAGEtv Halloween Party

Chromatic Group Art Exhibition

2014

Northbridge O'day Festival for Metropolitan Redevelopment Authority

Makeshift for Telstra Perth Fashion Festival

OnWilliam Collectable Magnet Set & Northbridge Area Map

Summer Night Markets (2 days) for Metropolitan Redevelopment Authority

2013

Laneway Markets for Fringe World

Northbridge O'day Festival for Metropolitan Redevelopment Authority

Makeshift for Perth Fashion Festival

OnWilliam Collectible Magnet Set & Northbridge Area Map

Retro Rumble Markets for HMS Popup Productions

OnWilliam Collectable Christmas Cards & Northbridge Area Map

Illuminates Night Markets for Metropolitan Redevelopment Authority

2012

OnWilliam Collectible Magnet Set & Northbridge Area Map

Laneway Markets for Fringe World (2 days)

William Street Festival for City of Perth

Popsicle for Perth Fashion Festival

This Wall Talks mural with Kyle Hughes-Odgers for City of Perth

OnWilliam Collectable Christmas Cards & Northbridge Area Map

Illuminates Night Markets for Metropolitan Redevelopment Authority

Carnival Macabre Circus Boards for City of Perth

2011

OnWilliam Collectable Christmas Cards & Northbridge Area Map

Popsicle for Perth Fashion Festival

Outskirts Festival for Perth Fashion Festival

Illuminates Night Markets for Metropolitan Redevelopment Authority

OnWilliam Collectable Magnet Set & Northbridge Area Map in collaboration with WA Music Industry Festival

2010

Artist edition Pride flag design for Pride WA

Windows on William & Northbridge Area Map
Popsicle Pop Up Shop for Perth Fashion Festival
OnWilliam Collectable Magnet Set & Northbridge Area Map
OnWilliam Gift Cards

2009

Windows on William & Northbridge Area Map
Outskirts Festival for Perth Fashion Festival
Fashion on the Outskirts for Perth Fashion Festival
Popsicle Pop Up Shop for Perth Fashion Festival
Designer Garage Sale for Perth Fashion Festival
OnWilliam Collectable Magnet Set & Northbridge Area Map

2008

OnWilliam Collectable Magnet Set & Northbridge Area Map
The Loop Northbridge Newsletter
Popsicle Pop Up Shop for Perth Fashion Festival
Designer Garage Sale for Perth Fashion Festival
Windows on William & Northbridge Area Map

2007

Windows on William & Northbridge Area Map